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PRICE		£ 290 p/m	£ 723 p/m	£ 1809 p/m
SEO (SEARCH ENGINE OPTIMIZATION)		✓	✓	✓
PREVIOUS ANALYSIS	Number of words, phrases, keywords or search criteria recommended for each service.	1 a 12 keywords	1 a 24 keywords	1 a 48 keywords
	Detailed evaluation of the website for SEO architectural, content, and potential conversion issues.	✓	✓	✓
	Optimization process to give your site a professional look and make it more search engine friendly.	✓	✓	✓
	After the initial keyword analysis, we select the most appropriate keyword(s) for our clients' needs.	✓	✓	✓
	An analysis used to describe the existence or extent of certain features per position on average.	✓	✓	✓
ON-PAGE OPTIMIZATION	Meta Tags and HTML Code Refining & Checking.	✓	✓	✓
	Content Analysis Optimization & URL Lookup.	✓	✓	✓
	Image Optimization and Sitemap Creation.	✓	✓	✓
	Working on Anchor Text and Dynamic Page Optimization.	✓	✓	✓
	Structured Data.	✗	✓	✓
OFF-PAGE OPTIMIZATION	Search Engine Submission.	✓	✓	✓
	Working on Blog and Manual Submission (Articles, PR etc. Submission).	✓	✓	✓
	Linkbuilding: Monthly manual submissions.	60	120	240
REPORT	Every month, you'll receive in-depth analyses and recommendations based on industry metrics and your individual business goals.	✓	✓	✓
	We measure the valuable actions completed by the visits we drive, and we form ongoing strategy and concrete deliverables based on that progress.	✓	✓	✓
	We continually tweak and hone your SEO campaigns to maximize impact and ROI.	✓	✓	✓










SMO (SOCIAL MEDIA OPTIMIZATION)				
STRATEGIC SOCIAL MEDIA PROCESS	-Industry & market competition analysis -Analysis of most appropriate channels -Action plan -Brand monitoring -Development of the link building strategy -Graphic Design for Social Networks and Blog			
GESTIÓN DE PROMOCIONES ONLINE	-Creation and organization of contests and sweepstakes. -Online Contests Management and Awards management. -Management of legal basis (Terms and Conditions). -Reporting results.			
FACEBOOK PUBLICATIONS	Facebook publications per day (Also interacting with online communities).	2	4	6
TWITTER PUBLICATIONS	Tweets per day (Also interacting with online communities)	2-4	4-6	6-9
OTHER SOCIAL NETWORKS (GOOGLE+, PINTEREST...)	Social Media Marketing Plan includes 3 Social Networks. If the customer wants management of other social networks and / or other languages will be added to your plan.			
CONTENT MARKETING (BLOG)	-Articles per month. The articles will focus on the topics of interest have been defined. -Mobile Optimization.	1	2	4
MONTHLY REPORT	Monthly Report provided to give you a recap of the work done and progress achieved.			













DATA BASE – LEAD MANAGEMENT				
MARKETING AUTOMATION	-Schedule Automatic Insertion. -Database segmentation provides unique capabilities in the marketing automation space with both static and dynamic capabilities.			
INTEGRACION CON HERRAMIENTA (CRM)	-We synchronize the CRM tool with our new leads. Sales team can enjoy real-time information.			
LEAD MANAGEMENT	-Business process that combines tools with techniques to enable effective leads generation, management and tracking of new sales opportunities.			
MONTHLY MAINTENANCE	-Database review to avoid duplication errors. -List Modification (segmented data). -Backup to prevent data loss.			







EMAIL MARKETING				
NUMBER OF SUBSCRIBERS	-Monthly Subscribers for email marketing campaigns.		Up to 10,000 subscribers	Up to 150,000 subscribers
ADDITIONAL SUBSCRIBERS	-Possibility of increasing the number of subscribers.		Call For Price	Call For Price
EMAILS PER MONTH	-Total Monthly emails to subscribers.		UNLIMITED	UNLIMITED
CREATION AND DESIGN	-Creation of text templates and HTML templates. (Depends on customer tastes)			
CONTENT DEVELOPMENT	-Process of researching, writing, gathering, organizing, and editing information for email publication.			
MONTHLY REPORT	-Monthly Report provided to give you a recap of the work done and progress achieved.			


























CUSTOMER RELATIONSHIP MANAGEMENT (CRM)				
CRM IMPLEMENTATION INTEGRATION	<ul style="list-style-type: none"> -Advice and Installation of the CRM solution suitable for your company. -Setting for all devices of the company. -Maintenance and monthly support. -Management and Integration with social networks 			
















WECHAT ONLINE				
INTEGRATION	-Platform configuration. -Installing new updates.			
LANGUAGES	Setting the language spoken in the WECHAT ONLINE.			UNLIMITED
APP DESKTOP	Tool used by agents to manage conversations.			
MOBILE APP	App available for mobile devices.			
CHAT	It allows an unlimited number of conversations with clients.			UNLIMITED
CUSTOM INTERFACE	Customize the type of widget to appear (design, messages ...)			
IMAGE AVATAR	We personify the image you want to appear in the widget.			
MESSAGE CONTENT DEVELOPMENT	We create message content and your agent is going to be more effective at work.			
WEEKLY REPORT	-Weekly Report provided to give you a recap of the work done and progress achieved.			





ONLINE CATALOG				
GRAPHIC DESIGN	Our integrated approach to catalog design brings planning, creative art direction, product photography, database integration, e-commerce integration, printing and mailing into a single one-source solutions for our clients.			
CATALOG CREATION	Catalogs per year based on all services / products company.			

LANDING PAGE				
GRAPHIC DESIGN	We create and optimize full landing page solutions. Our team of consultants and creative bods will optimize landing pages for all campaign types.			
HOSTING SERVER	We associate an optimized domain for each landing page, in a fast server.			
NUMBER OF LANDING PAGES	We create all the images needed for the services offered in the plan requested (no added cost)			

MOBILE WEB OPTIMIZATION				
RESPONSIVE DESIGN	<ul style="list-style-type: none"> -Planning and Information Architecture -Wireframing and Design -CMS Integration -QA and Testing -Front-end Development -Maintenance and Continual Improvement 			

DIGITAL VIDEO				
PRE-PRODUCTION	We provide comprehensive pre-production services to help conceptualize your project, including Story Development, Scriptwriting, Storyboarding, Casting and Location Scouting.			
PRODUCTION	We utilize a fully digital workflow, state of the art equipment, and a professional crew to produce stunning visuals and pristine audio for your production.			
POST-PRODUCTION	We manage the complete post-production process, including Video Editing, Color Grading, Motion Graphics, Sound Editing, Visual Effects, and Transcoding to Physical Media, Web, Broadcast or Digital Cinema.			
YOUTUBE SEO	Keywords Optimization for the YouTube channel.			
ONLINE VIDEO PLAN	Marketing plan provides a structured method to gain insights into a business's web presence and establish a clear baseline prior to starting or expanding SEO, digital marketing, social media and web presence development work.			
YOUTUBE CHANNEL DESIGN	We transform your YouTube Channel into a destination that visitors will never forget.			
DURATION	Estimated time for video. (POSSIBILITY OF EXTENDING TIME)			3 min
NUMBER OF VIDEOS	Number of videos every 6 months. (POSSIBILITY OF EXTENDING NUMBER)			5

GRAPHIC DESIGN				
WEB DESIGN IMAGE	-Creation of all the images needed for the services offered in the plan requested. -Great Number of different designs. -Realization of an original and exclusive design. -Design According to the website.			
BANNER	-Creation of all the banners needed for the services offered in the plan requested.			
BACKGROUND SOCIAL MEDIA	-Creation Backgrounds graphic design for different social networks. -Updated Every season.			
INFOGRAFIA	-Creation of all the infographics designs needed for the services offered in the plan requested.			

OFFLINE - ONLINE MARKETING CAMPAIGNS				
OFFLINE-ONLINE MARKETING ONLINE CREATION	-Includes offline marketing campaigns linked to online marketing campaigns, according to the marketing plan of the company.		Quarterly *Possibility to change according to the schedule of marketing plan and business solution.	Bimonthly *Possibility to change according to the schedule of marketing plan and business solution.